

# Catalysts To Change

- \* *Have you mastered how leaders influence and motivate others?*
- \* *Are you working hard but need answers to face the global downturn?*
- \* *Do you realize how critical your communication skills are to enhance your career?*

*It is time to make the CHANGES!*



## Mario Cavolo is Back !

**This Fall November 21, Shanghai**

Delivering his ultimate program

"You've really done such a terrific job for us. It was such an important event and you took it to the next level and made it even more special than we imagined. We can't recommend your work more highly."

Glady Tung, Regional Manager - Marketing Asia/South Pacific & China, American Airlines

"Congratulations! In my responsibility promoting international conferences and events every month for 3 years, your speech on Influence received the highest audience ratings I have ever seen."

David Turchetti, CEO, 21 Communications, Former AmCham Board Member

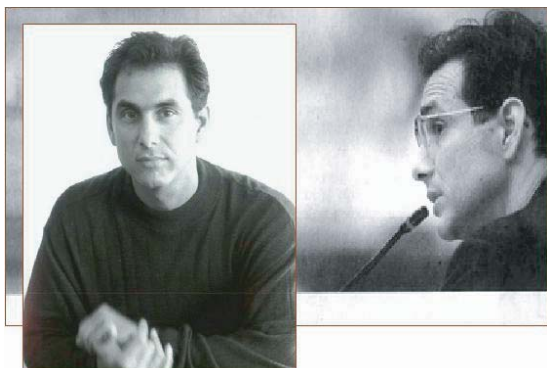
"Thank you for your brilliant performance... I'd heard you were one of the very best and indeed, you grabbed every person in the room and made it awesome. I knew I wasn't wrong to hire you!"

Jack Brinkama, F&B Director, Kempinski Resorts Sanya

**The man** who gets the call...

- \* **A global paints & coatings company** has an APAC senior exec who needs one on one coaching for a media interview in 5 days with Fortune Magazine...who do they call?
- \* **American Airlines** needs an emcee to host a new product launch event for its corporate clients...who does the American Chamber tell them to call?
- \* **A leading Japanese finance executive** is being courted and interviewed for the cfo spot by the world's largest media research company...who gets the call?
- \* **Intel's Active -Semi** arranges an executive presentation skills session for their global country directors...who do they call?

## *Catalysts To Change*



At age 48, communication specialist Mario Cavolo is a master of the stage and richly experienced at delivering inspiring insights and hard-hitting answers. In addition, people know he has a deep understanding of business and cultural issues in China.

### Highlights: Mr. Mario Cavolo

- \* Voted one of Asia's top-rated professional speakers, trainers and communication specialists: insightful, entertaining, passionate, inspiring...
- \* Mr. Cavolo's work in corporate workshops, media projects and executive coaching for worldwide clients include American Airlines, Deutsche Bank, PPG, Philips, Intel Active-Semi, Glaxo SmithKline, Adidas, Umicore, Lenze, Alcatel, Knowles, GE, Fohl, Degussa, Firmenich, Bertelsmann, Shanghai GM, CCTV, Shanghai Media Group, Proctor & Gamble, Shanghai Tourism Board, KFC, DHL, American and European Union Chambers of Commerce...

### Your Benefits

At "Catalysts To Change" you will learn the best skills, models and mindsets to:

- \* Learn to engage your people to make the changes that need to be made.
- \* Master the power of influence and expression in your communication with others.
- \* Shape your corporate culture to create an engaging, high performing environment.
- \* Learn the presentation secrets of top executives and marketers to focus the impact of your communication like a laser.
- \* Insure your HR approach is aligned with the latest research to hire and develop for talent.
- \* Learn two perfect models to solve your real challenges, unclutter your mind and reduce stress.

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## *Catalysts To Change*

### Workshop Schedule

08:30 - 09:00	Registration
09:00 - 09:30	* Priceless Realization: The Simple Tale of a Daughter and Her Mom Dying In The Hospital
09:30 - 10:45	* Massive Change and Innovation: A Look Back At Pre-Renaissance Europe and The Birth of Jazz * Distinctions of Expression In Music, Speeches & Corporate Cultures
10:45 - 11:00	Tea Break
11:00 - 12:00	* The Perfect Brainstorming Model: Assess Problems & Create The Future
12:00 - 13:30	Lunch
13:30 - 14:30	* Your Face: A Live Experiment * Priming: You Create The Moment
14:30 - 15:30	* The Secret to Being The Speaker Everyone Remembers
15:30 - 15:45	Tea Break
15:45 - 16:15	* Ultimate Sales Influence: Words & Sequence * Persuasion: Hypnotic Language For Daily Use
16:15 - 16:45	* Hire and Develop For Talent Not Gaps!!
16:45 - 17:00	* Customer Service: Innovative Simplicity
17:00 - 17:10	Wrapup - Precious Time



**PHONE**  
(+86 21) 5478 8759



**E-MAIL**  
harryw@kbcchina.com



**FAX**  
(+86 21) 5478 8957

# Catalysts To Change

## Registration Form

Training Course: Catalysts To Change

Date: Friday, 21 November, 2008

Venue: Hua Ting Hotel & Towers, Shanghai, China

For more details, please contact Harry Wong @ +86-21-5478 8759 or [harryw@kbcchina.com](mailto:harryw@kbcchina.com)

Please complete the form and fax back to +86-21-5478 8957

Company Name	_____						
Address	_____	Province	_____	City	_____	Zip	_____
Name (1)	_____		Title (1)	_____			
Tel (1)	_____	Cell Phone (1)	_____	E-mail (1)	_____		
Name (2)	_____		Title (2)	_____			
Tel (2)	_____	Cell Phone (2)	_____	E-mail (2)	_____		
Name (3)	_____		Title (3)	_____			
Tel (3)	_____	Cell Phone (3)	_____	E-mail (3)	_____		
Contact Person	_____		Title	_____			
Tel	_____	Fax	_____	E-mail	_____		

## Fees

RMB 4,880 / person, Including

- \* 1 five-star luncheon
- \* 2 tea breaks
- \* 1 documentation pack

## Accommodation

\* Please Note that the accommodation is not included in the package. Special room rate has been arranged for those who need accommodation. Please contact us for details.

## Registration Process

- \* Please fill in this form and fax to us.
- \* Proforma invoice identifying the payment information will be sent to you upon receipt of registration form.
- \* Payment is required upon receipt of proforma invoice.
- \* A confirmation letter outlining the training details will be sent to you one week prior to the event.



**PHONE**  
(+86 21) 5478 8759



**E-MAIL**  
[harryw@kbcchina.com](mailto:harryw@kbcchina.com)



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